Requirements for the House insignia

1. The House insignia should be easily recognizable and have elements that can be used in various settings including signs, banners, apparel, letterhead, drinkware, stickers, websites, etc.

2. Upon the creation of the Houses, the College designated specific colors for each House (shown below) that were selected to complement Dartmouth Green (PMS 349). The new insignia should use these colors and/or colors that complement the House colors.

3. Distinctive elements can include symbols, geometric shapes, or other design features. It is not required that the insignia include traditional heraldic elements (shields, crests, etc.), although this possibility may be considered. It is possible that the names of the Houses will be changed in coming years, so whenever possible the insignia should not reflect the names of the Houses, although they can incorporate other distinctive aspects of the Houses such as location or architectural and environmental elements.

4. The House insignia should complement each other well when presented as a group. The House insignia designs should be accompanied by a style guide that informs the optimal use of the insignia in different settings.

5. The Insignia should look good when rendered flat (e.g., black & white).
Some Examples: As a general guide, examples of insignia from two residential college/house systems (one university, one secondary school, showing both shields and more generalized symbols) are shown below.

Residential College shields of Yale University

House insignia of Oundle School, England
Examples of Other Institutions with a House or Residential College System

- University of Cambridge
- Oxford University
- Harvard University
- General Info About College Systems

**House Colors:**

**Allen House**
*Buildings:* Gile, Streeter, and Lord Halls  
*House Professor:* Jane Hill, Associate Professor of Engineering

**East Wheelock House**
*Buildings:* Andres, Zimmerman, McCulloch, and Morton Halls  
*House Professor:* Sergi Elizalde, Associate Professor of Mathematics

**North Park House**
*Buildings:* Ripley, Woodward, and Smith Halls  
*House Professor:* Melanie Taylor, Associate Professor of Native American Studies

**School House**
*Buildings:* Massachusetts Row and Hitchcock Halls  
*House Professor:* Craig Sutton, Associate Professor of Mathematics

**South House**
*Buildings:* Topliff, New Hampshire Halls and The Lodge  
*House Professor:* Kathryn Lively, Professor of Sociology

**West House**
*Buildings:* Fahey, McLane, Butterfield, and Russell Sage Halls  
*House Professor:* Ryan Hickox, Assistant Professor of Physics and Astronomy