

Using a Co-design Approach to Support and Enhance Long-term Adoption and Engagement in IBD Qorus



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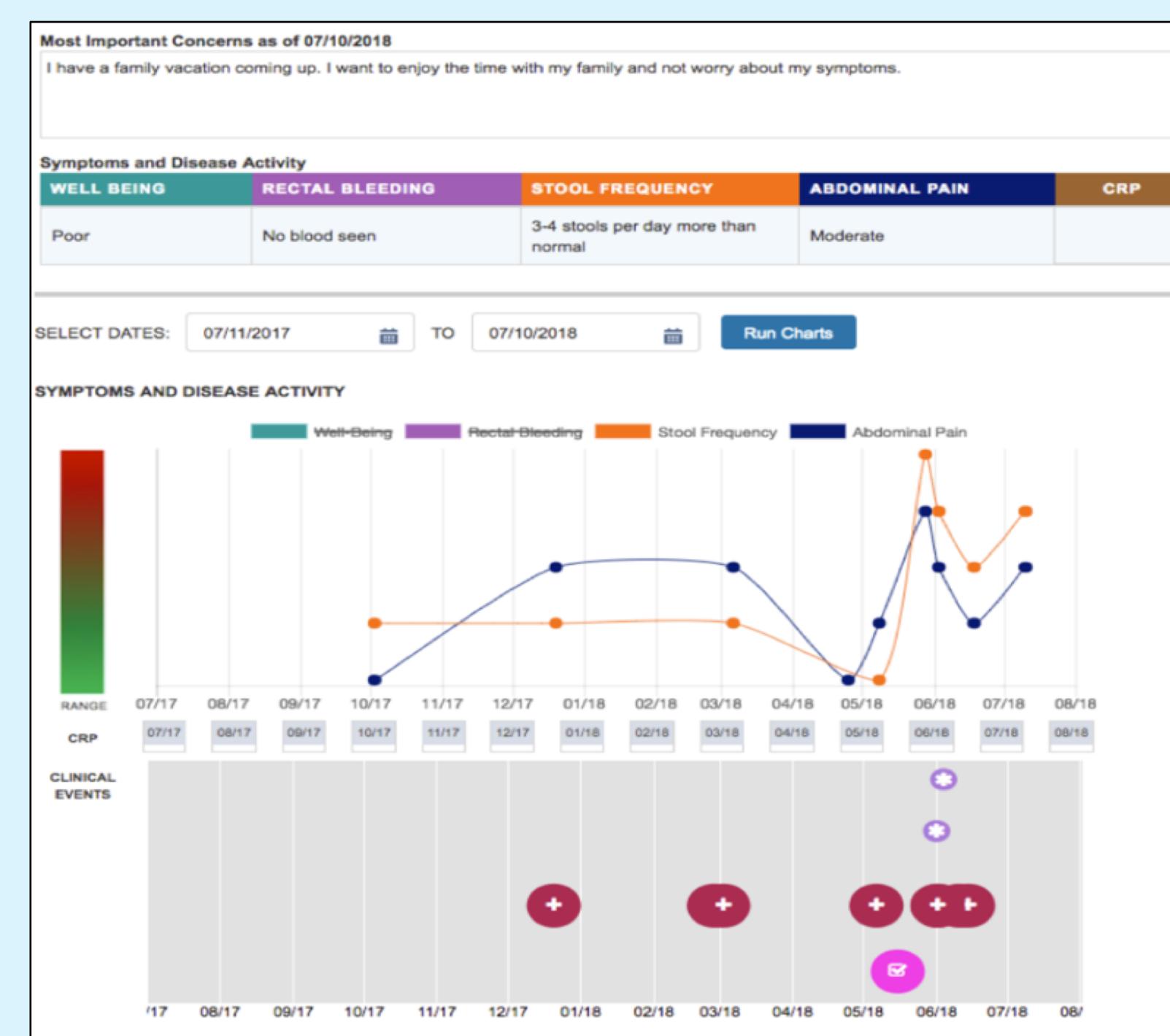
Aim:

To recommend, design, and test “how-to” guides and resources that will encourage behavioral changes and support IBD Qorus members in using the dashboard.

Resources provide a foundation for:

- Supporting long-term adoption and uptake of the IBD Qorus dashboard
- Strengthening partnerships
- Achieving the best outcomes possible

IBD Qorus Dashboard:



Supports clinicians in pre-visit planning
Available to patients for self-tracking
Supports same-page care during clinic visits

Context:

Inflammatory bowel disease (IBD)

- Includes Crohn's disease & ulcerative colitis
 - 1.7 million people in US
 - Significant social, emotional, financial cost
 - Service overuse

IBD Qorus Collaborative

- 40 IBD clinics across the country
- Focused on improving quality and outcomes

Patients and healthcare teams can work together to codesign materials that support use of a new model of care focused around coproduction of healthcare services.



Actions Taken:

- Application for patient partners and site participants
- Selected 4 clinical teams: gastroenterologists and site coordinators & 7 patient partners
- 19 bi-weekly webinar meetings & 2 in-person meetings over 1 year
- Prioritized areas of need
- Co-designed tools and workflows to support behavior change
- Tested prototypes

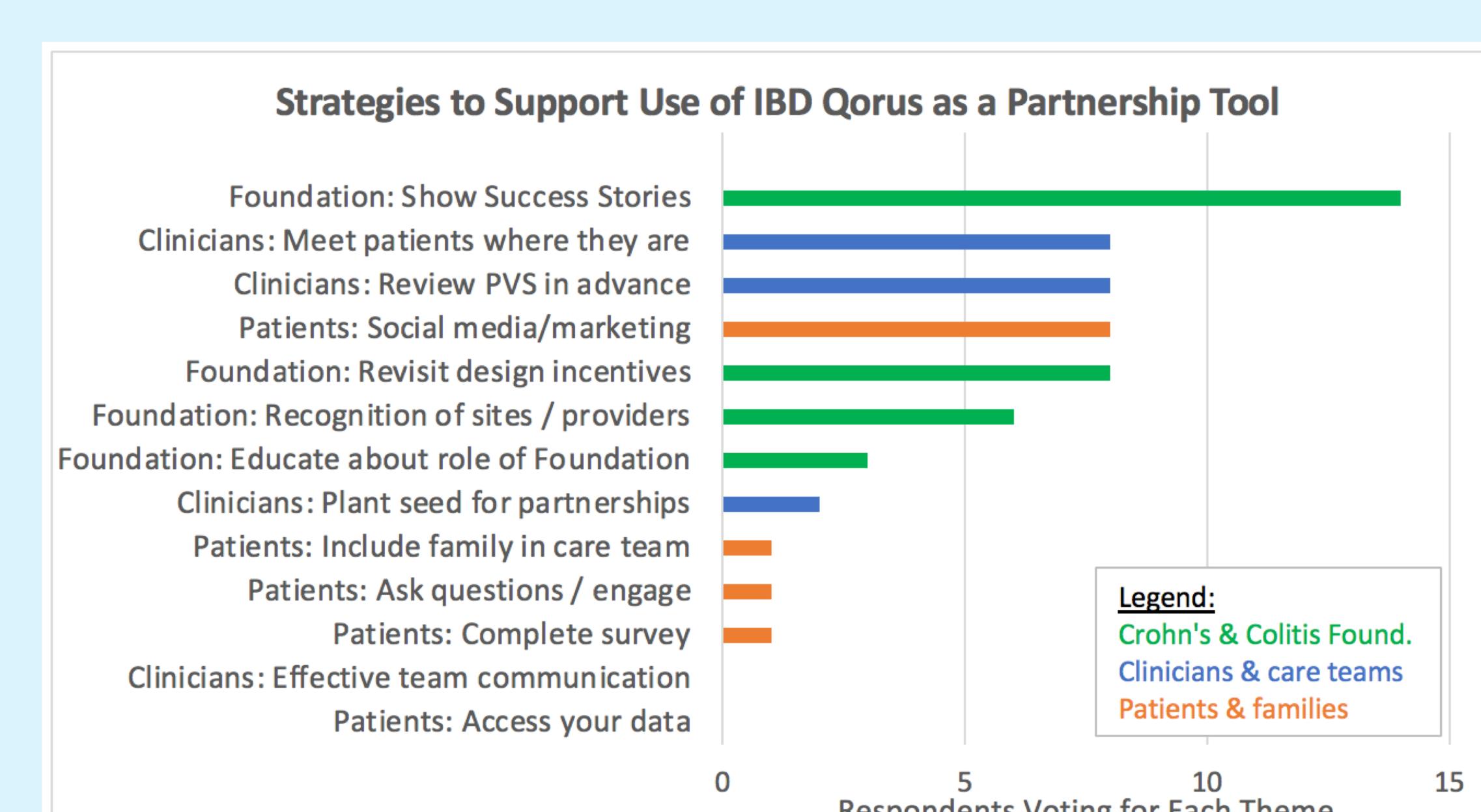
1. Communicating Value

IBD Qorus clinician created a video communicating the value of IBD Qorus.



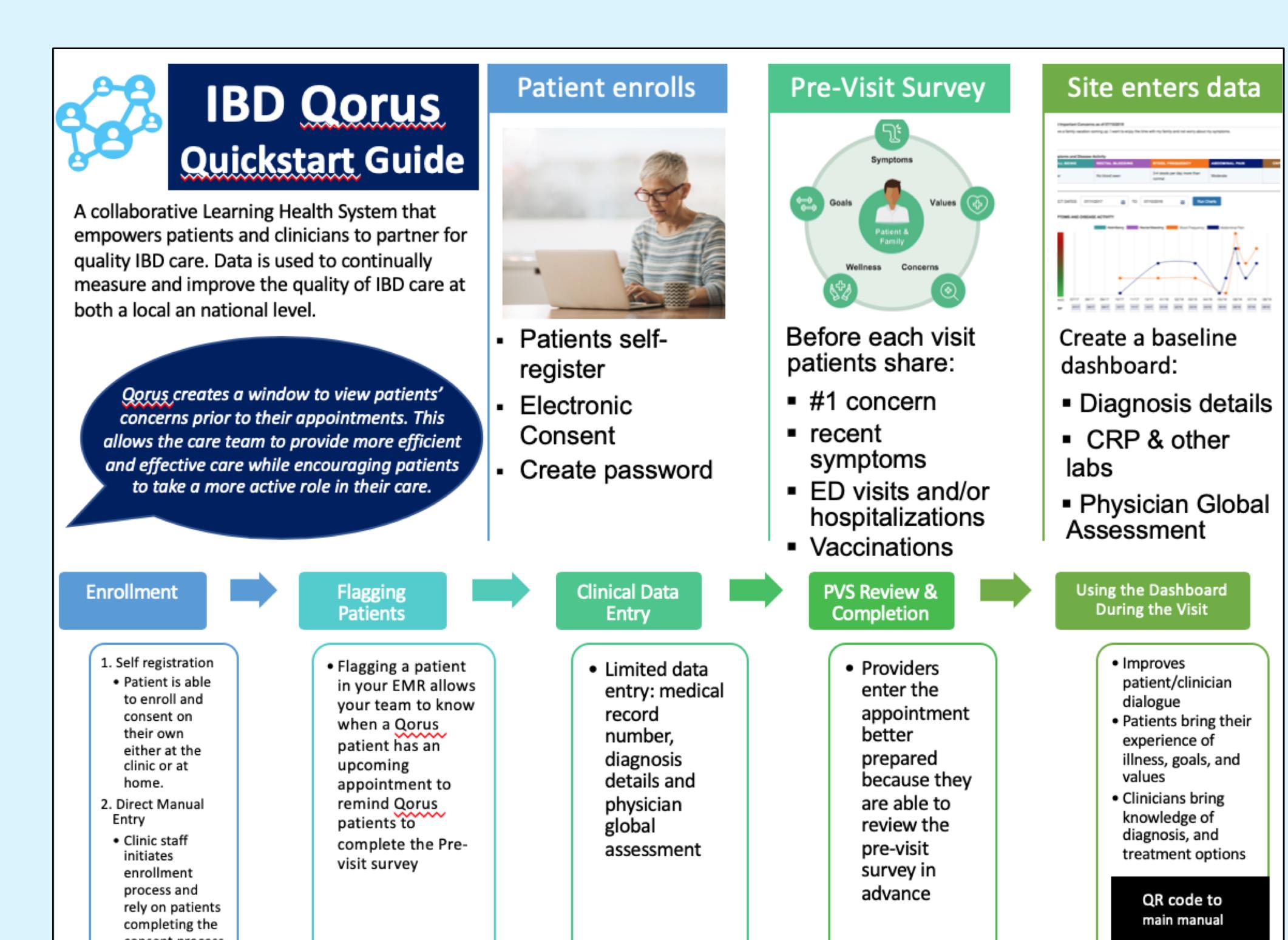
2. Supporting Partnerships

Members voted to identify best strategies to support the use of IBD Qorus as a partnership tool.



3. Implementing the Dashboard

The quickstart guide explains IBD Qorus and provides guidance for using the dashboard.



Results:

- 3 priority areas identified
- 15 tools were developed and are in varying phases of testing and dissemination.

Next Steps:

- Establish an IBD Qorus committee that will include IBD Qorus patients, focused on how to continue influencing behavior changes.



Take a picture to watch a video about the IBD Qorus Improvement Collaborative

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