



# Dartmouth Women in Business Other Industry Opportunities – Week 7

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Dartmouth Women in Business aims to help women interested in business find their career paths and access the resources to help them do so. We run weekly events on a range of topics, including industry overviews, corporate recruiting and resume workshops. We are open to students of all genders, class years and majors.

Blitz: [women.in.business@dartmouth.edu](mailto:women.in.business@dartmouth.edu)

Follow us on Instagram: @dartmouthwib

<https://sites.dartmouth.edu/wib/>

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## Fashion:

### J. Crew

#### Summer Design Internship 2019 (New York)

Assist designers in the creative execution of products.

<https://jobs.jcrew.com/job/New-York-Summer-Design-Internship-NY-10003/528649000/>

### Michael Kors

#### Summer Corporate Internship Program (New York)

Corporate internships typically offered in many departments: design, e-commerce, corporate sales, product licensing, and more.

[https://michaelkors.wd1.myworkdayjobs.com/Michael\\_Kors/job/New-York-Headquarters/Summer-Corporate-Internship-Program\\_R\\_724831?source=Indeed&mode=job&iis=Job+Board&iisn=Indeed](https://michaelkors.wd1.myworkdayjobs.com/Michael_Kors/job/New-York-Headquarters/Summer-Corporate-Internship-Program_R_724831?source=Indeed&mode=job&iis=Job+Board&iisn=Indeed)

#### Summer Distribution Center Internship Program (Whittier, CA)

Gain exposure to the inner workings of a global retail corporation. Participate in our comprehensive program where they are able to receive training and develop their skills and knowledge under the guidance of experienced professionals at Michael Kors.

[https://michaelkors.wd1.myworkdayjobs.com/Michael\\_Kors/job/Whittier-Distribution-Center/Summer-Distribution-Center-Internship-Program\\_R\\_725093?source=Indeed&mode=job&iis=Job+Board&iisn=Indeed](https://michaelkors.wd1.myworkdayjobs.com/Michael_Kors/job/Whittier-Distribution-Center/Summer-Distribution-Center-Internship-Program_R_725093?source=Indeed&mode=job&iis=Job+Board&iisn=Indeed)

### Tory Burch

#### Summer 2019 Internship Program (New York)

-10-week paid summer internship program, take advantage of a weekly speaker series, mentorship & development opportunities, social outings, and exposure to all aspects of the fashion industry.

<https://careers-toryburch.icims.com/jobs/6742/summer-2019-internship-program/job?mode=job&iis=Internet+-+Indeed.com&iisn=Indeed.com&mobile=false&width=1440&height=500&bga=true&needsRedirect=false&jan1offset=-300&jun1offset=-240>

### Linjer

A fast-growing brand making high-quality leather bags and watches founded by Jennifer Chong ('10); looking for remote interns (on or off campus) for a paid ten-week internship

<https://linjer.applytojob.com/apply/Qa3ilYP40a/Undergraduate-Internship-Any-Term>

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# Marketing, Publicity, and Communications:

## Tesla

### Marketing and Communications Internship- Fall 2019 (Fremont, CA)

Develop client and influencer program by arranging and executing events (i.e. product launches to partner experiential events), assist in developing targeted marketing plans with integration of marketing tactics, event planning, and PR activities, and learn about media coverage across online, broadcast, and print resources.

<https://www.tesla.com/careers/job/marketing-communicationsinternship-co-opfall2019-45886?source=Indeed>

## SAMSUNG

### Summer 2019 Brand Marketing Internship (Parc, NY)

Work on the Brand Experience team, supporting the Brand Experience team on Samsung 837, SESL and experiential pop-up initiatives in a variety of ways including flagship product launch, programming, partnership and administrative duties.

[https://lensa.com/brand-marketing-intern-undergrad-summer-2019-jobs/parc/jd/d5fa109f4f5fbc267257912846ff14c6?utm\\_campaign=google\\_jobs\\_apply&utm\\_source=google\\_jobs\\_apply&utm\\_medium=organic#description](https://lensa.com/brand-marketing-intern-undergrad-summer-2019-jobs/parc/jd/d5fa109f4f5fbc267257912846ff14c6?utm_campaign=google_jobs_apply&utm_source=google_jobs_apply&utm_medium=organic#description)

## Equinox

### Summer 2019 Social Media Internship (for '21s,'20s,19's)

- Research and help identify influencers across channels for brand campaigns through native platforms, Dash Hudson, and other tools
- Work on proposals and campaign briefs for influencer agency
- Leverage deep knowledge of social influencers, formats, best practices
- Prepare campaign reports detailing influencer results
- Monitor and recommend exceptional UGC content usage across social and site
- Support strategic Equinox projects while being exposed to key leaders within the organization

[https://careers.equinox.com/job/new-york/social-media-undergraduate-summer-internship/433/11474284?utm\\_campaign=google\\_jobs\\_apply&utm\\_source=google\\_jobs\\_apply&utm\\_medium=organic](https://careers.equinox.com/job/new-york/social-media-undergraduate-summer-internship/433/11474284?utm_campaign=google_jobs_apply&utm_source=google_jobs_apply&utm_medium=organic)

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## Nespresso

### 2019 Summer Internship (New York)- For '21s

Internships vary depending on departments. Such include: sales team, marketing team, and commercial excellence team

<https://www.nespressojobs.com/job/9421881/2019-summer-internship-new-york-ny/>

## Xua

### Summer or Fall 2019 Internship (Framingham/West Bridgewater, MA)

XUA [zoo-ah] is a line of tonics naturally powered with Amazonian ingredients for energy, focus, sleep. It is founded and funded by second-time entrepreneur, Marina Andreati '10. Launch XUA line of Brazilian Tonics this summer! This will involve: very involved in corporate strategy definition, designing sales and marketing program, conceiving and executing marketing and social media strategy, making sales calls to retailers, building corporate strategy, prepare for seed A fundraising round.

Contact: marina@xua.life

## Siemens

### Summer 2019 Marketing and Communications Internship

- Work with colleagues in the Americas, Europe, and Asia Pacific on a variety of projects
- Support strategic programs and competitions.
- Assist in developing internal and external marketing communications materials, including interviewing, writing, curating
- Projects may include strategic program support, competition outreach, tutorial/curriculum support, success stories, event blog posts, communication medium analysis, competitive research, and customer surveys.

<https://jobs.siemens-info.com/jobs/241533?lang=en-us&src=JB-10066>

## American Civil Liberties Union (ACLU)

### Summer 2019 Internship- Digital/Communications (New York)

Interns will have the opportunity to learn about the breadth of the ACLU's work and how the Digital Communications department supports the work through communications strategy, online advocacy, and by producing content for the ACLU blog and website, multimedia and social media channels.

<https://www.aclu.org/careers/summer-2019-undergraduate-internship-digital-communications-ny>

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## Fox Searchlight

### Summer 2019 Internship- Creative Advertising (Los Angeles)

Fox Searchlight's Creative Advertising department is responsible for creating the marketing materials for every Searchlight film. This includes trailers, posters, TV spots, digital creative and more. We are looking for an intern that is passionate about film and advertising, eager to learn more about the film industry and dialed in on the latest online trends. Interns will work closely with the creative advertising team and learn what goes into building a film's campaign. The internship is a true learning experiencing, allowing insight into the creative process and all the elements that go into releasing a film.

[https://21cf.wd1.myworkdayjobs.com/en-US/Domestic/job/Los-Angeles-California-USA/Intern---Summer-2019---Undergraduate---Fox-Searchlight-Creative-Advertising\\_R10007996](https://21cf.wd1.myworkdayjobs.com/en-US/Domestic/job/Los-Angeles-California-USA/Intern---Summer-2019---Undergraduate---Fox-Searchlight-Creative-Advertising_R10007996)

## Pepsi, Co.

### Marketing Internship (Various locations)

Over the course of 10 weeks, interns will lead impactful business projects and gain valuable hands on experience while learning from experienced marketing professionals across one of our three U.S. headquarter locations: Chicago, IL (Quaker Foods, Tropicana, Gatorade); White Plains, NY (Pepsi Beverages); Dallas, TX (Frito-Lay) and Los Angeles, CA (Naked Juice, Izze, Kevita). At the conclusion of the internship you will provide a strategic recommendation in a presentation to the senior leadership team.

[https://xjobs.brassring.com/TGnewUI/Search/home/HomeWithPreLoad?PageType=JobDetails&partnerid=25331&siteid=5184&jobid=1672983#jobDetails=1672983\\_5184](https://xjobs.brassring.com/TGnewUI/Search/home/HomeWithPreLoad?PageType=JobDetails&partnerid=25331&siteid=5184&jobid=1672983#jobDetails=1672983_5184)

## Kaplan Campus Student Ambassador

### Ongoing, on campus job

As a Student Brand Ambassador, you will: Use your existing connections and your networking skills to build and strengthen Kaplan partnerships with clubs and other organizations on your campus. Deliver presentations to inform students about the path to graduate school and how Kaplan can help them achieve their goals. Leverage your social media networks to get students engaged with our brand and our expertise.

[https://ghc.wd1.myworkdayjobs.com/en-US/KTP\\_Careers/job/Hanover-NH-USA/Student-Brand-Ambassador---Dartmouth-College\\_JR016074](https://ghc.wd1.myworkdayjobs.com/en-US/KTP_Careers/job/Hanover-NH-USA/Student-Brand-Ambassador---Dartmouth-College_JR016074)

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## HBC- Lord & Taylor

### Summer 2019- HBC Corporate Internship Program - Marketing for Lord & Taylor (New York)

The Summer Internship Program is designed to provide current second and third year university students with direct work experience in a specific field and department and learn about HBC and our culture. During the internship program, participants will be paired with a supervisor who will provide them with on-the-job work experience and projects. This program also incorporates an additional learning component that brings participants together throughout the summer to receive classroom training that focuses on providing professional development, exposure to different functional areas and an opportunity to interact with senior executives. In addition to working and training in a specific area, participants will work on a team project designed to address a current company initiative.

[http://www.hbc.monstermediaworks.ca/en/job/190002J7/HBC\\_Corporate\\_Internship\\_Program-Lord\\_%26\\_Taylor\\_Marketing?src=JB-10060](http://www.hbc.monstermediaworks.ca/en/job/190002J7/HBC_Corporate_Internship_Program-Lord_%26_Taylor_Marketing?src=JB-10060)

## CBS Films

### Summer 2019 Publicity Internship (Los Angeles, CA)

Intern will be working closely with department. Intern will assist with heavy administrative work. Assist with all publicity documents (status reports, talent bibles, contact sheets, press lists). assist with preparing for events and screenings which may include attending and working the events at hand, administrative work (answering and connecting calls, filing, etc.) and other publicity/promotional projects as assigned.

<https://cbs.avature.net/cbsfilmscareers/JobDetail/apply/13938>

## Technology/Engineering:

### Adobe: “Last Call” Event

- May 8th, apply through [www.app.hallothere.io](http://www.app.hallothere.io)

Hallo will be offering LIVE events to recruit students. Next week the Adobe campus recruiting team will host a LIVE event and recruit for the following positions

- [Product Manager \(Intern\)](#)
- [Software Engineer](#)
- [Experience Design \(Intern\)](#)
- [Communications \(Intern\)](#)

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## DELL

### Product Technologist Systems Engineering Internship (Hopkinton, MA)

We are seeking a systems engineering intern student to join our Product Technologist team. Looking for an individual that is self-motivated and who wants to work in a fast paced team environment focusing on hands-on testing of product features/functionality, configuration of Dell EMC hardware and software applications, and working with senior team members on various technical projects. A successful candidate must be passionate about Computer Science and IT. Preference will be given to candidates who are willing to learn and have excellent problem solving & analytical skills.

[https://www.jobilize.com/job/product-technologist-systems-engineering-undergraduate-intern-hopkinton?utm\\_campaign=google\\_jobs\\_apply&utm\\_source=google\\_jobs\\_apply&utm\\_medium=organic](https://www.jobilize.com/job/product-technologist-systems-engineering-undergraduate-intern-hopkinton?utm_campaign=google_jobs_apply&utm_source=google_jobs_apply&utm_medium=organic)

## Tassel: Tech Internship Recruitment Platform

Tassel has partnered with a handful of Y Combinator startups and larger tech companies that are looking to hire Dartmouth students. If you want to get your resume in front of them, you can go to <https://tasselrecruiting.com> and request a referral from a professor.

If you have any questions, comments, or feedback, feel free to reach out to [tasselrecruiting@gmail.com](mailto:tasselrecruiting@gmail.com)

## Sage Corps

Apply for the 8-week or 2-week international internship program/startup consulting program in Product Development/Hardware/Software/App Development/Marketing/Data Analytics/UX/UI/Graphic Design/Content /Sales/Business Development

Deadline: Fall(ongoing) <https://member.sagecorps.com/survey/group/17>

## Alpha Sights

Alpha Sights is currently hiring for full-time and internship opportunities with their Client Service Team.

-Full-time New York application: <https://grnh.se/71850c1d1>

-Full-time San Francisco application: <https://grnh.se/2656c3311>

-Intern New York application: <https://grnh.se/563f65fb1>

-Reach out to Emily Pullen for more information at [emily.pullen@alphasights.com](mailto:emily.pullen@alphasights.com).

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## American Cancer Society

### Summer 2019 Website Strategy and Development Intern (DC)

The Website Strategy and Development Intern will support the development, maintenance and strategic optimization of ACS CAN's website and digital advocacy efforts. This position will be responsible for analyzing key metrics, managing content and improving user experience on the organization's website [fightcancer.org](http://fightcancer.org). In addition to website responsibilities, the intern will have the opportunity to work with ACS CAN's Digital Strategy, Social Media, Grassroots and Media Advocacy teams on various projects in an energetic environment with creative professionals.

[https://jobs.cancer.org/job/-/-/79/10864141?source=Indeed.com&sourceType=PREMIUM\\_POST\\_SITE](https://jobs.cancer.org/job/-/-/79/10864141?source=Indeed.com&sourceType=PREMIUM_POST_SITE)

## American Express

### Summer 2019 Industrial Engineering Internship

Our Industrial Engineers act as internal business consultants to support our servicing and operations business groups. Primary goals are to enable superior customer experiences while reducing costs, by improving and optimizing systems and processes. You will be leading and supporting efforts to collect data, analyze for insights, develop proposals & recommendations for senior leadership, and deploy improvements to our systems & processes. Projects will give exposure to multiple different business groups across the enterprise, coordinating with Technologies, Finance, Risk, Operations, Marketing, Brand, external vendors, and many more.

[https://jobs.americanexpress.com/jobs/18013962?lang=en-us&src=JB-10780&utm\\_source=Indeed&utm\\_medium=organic&utm\\_campaign=Indeed](https://jobs.americanexpress.com/jobs/18013962?lang=en-us&src=JB-10780&utm_source=Indeed&utm_medium=organic&utm_campaign=Indeed)

## American Eagle Outfitters

### Summer Technology Innovation Intern (Pittsburgh, PA)

The Technology Innovation Internship allows students to work alongside our Innovation team to create value for our customers by defining and piloting new and innovative solutions. These capabilities will optimize the customer journey in order to further American Eagle's position as a leader in fashion and retail. The Technology Innovation Intern will assist in developing high-impact programs that enhance the customer journey both in-store and through the digital shopping experience.

<https://aeo.jobs/jobs/technology-innovation-intern-23566?src=JB-10260>



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## Media:

### Amazon Studios

#### Summer Internship Program

Amazon Studios Internship Program, gives interns hands-on experience working with the studio behind award-winning shows. Interns have the opportunity to participate in guest speaker sessions, networking events and screenings.

[https://www.amazon.jobs/en/jobs/823963/amazon-studios-summer-internship-program?dclid=CjkKEQjw2IrmBRCzjrqu7-66aQBEiQAgR-QbdhlpWUYK2NS0UT\\_MoErT1LNkTKeD7ZFfB758xCzkTw\\_wcB&iis=Job+Posting&iisn=Indeed+%28Free+Posting%29&mode=job&utm\\_campaign=all\\_amazon&utm\\_content=organic&utm\\_medium=job\\_aggregator&utm\\_source=indeed.com](https://www.amazon.jobs/en/jobs/823963/amazon-studios-summer-internship-program?dclid=CjkKEQjw2IrmBRCzjrqu7-66aQBEiQAgR-QbdhlpWUYK2NS0UT_MoErT1LNkTKeD7ZFfB758xCzkTw_wcB&iis=Job+Posting&iisn=Indeed+%28Free+Posting%29&mode=job&utm_campaign=all_amazon&utm_content=organic&utm_medium=job_aggregator&utm_source=indeed.com)

### Nickelodeon

#### Summer 2019 Social Media Intern (Burbank, CA)

Interns may be scripting, editing & producing original content & animated graphics for Instagram Stories & other live story platforms as well as have the chance to identify opportunities to engage in positive, direct dialogue with our social communities across all platform. Other responsibilities include updating episode delivery schedules & programming calendars, managing daily/weekly tasks assigned by our team Manage the Nick brand accounts specifically live action and animation properties with an emphasis in content marketing and live social platforms.

<https://campustocareer-viacom.icims.com/jobs/11381/internships%2c-nickelodeon-social-media---summer-'19/job?mode=job&iis=Job+Board&iisn=Indeed&mobile=false&width=1120&height=500&bga=true&needsRedirect=false&jan1offset=-300&jun1offset=-240>

### Warner Brothers Entertainment

#### Summer 2019 Global Themed Entertainment Intern (Burbank, CA)

Assist with tracking and timeline management of theme park across multiple projects by developing and updating a spreadsheet tracking the development process of international themed entertainment business opportunities. Create and present pitches/presentations for existing and new projects.

[https://careers.warnermediagroup.com/TGnewUI/Search/home/HomeWithPreLoad?PageType=JobDetails&partnerid=391&siteid=36&jobid=828083&codes=NIND#jobDetails=828083\\_36](https://careers.warnermediagroup.com/TGnewUI/Search/home/HomeWithPreLoad?PageType=JobDetails&partnerid=391&siteid=36&jobid=828083&codes=NIND#jobDetails=828083_36)

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## Other:

### L'Oreal

#### Undergraduate Summer Internship in Human Resources- For '20s

- Own an individual project and/or group project with a strategic business impact that you present to senior leaders
- Work strategically to diagnose problems, analyze data, identify root causes and recommend solutions for HR related business issues
- Network and learn about multiple functions (Marketing, Supply Chain, Finance, R&I and Sales)
- Participate in formal and informal training opportunities

[https://www.wayup.com/i-Consumer-Goods-j-Undergraduate-Summer-Internship-in-Human-Resources-L'Oreal-38503532289778/?clickcast\\_id=6342463&utm\\_source=cpmjobscpa&utm\\_medium=jobxml&utm\\_campaign=cpmjobsXML-APPS-New-York-NY-2468-6342463&refer=cpmxmlpostfreecpcXML-APPS-New-York-NY-2468-6342463](https://www.wayup.com/i-Consumer-Goods-j-Undergraduate-Summer-Internship-in-Human-Resources-L'Oreal-38503532289778/?clickcast_id=6342463&utm_source=cpmjobscpa&utm_medium=jobxml&utm_campaign=cpmjobsXML-APPS-New-York-NY-2468-6342463&refer=cpmxmlpostfreecpcXML-APPS-New-York-NY-2468-6342463)

### United Nations

#### Intern for Economic Affairs (New York)

- Conduct research in the areas of public administration and institutions, public service delivery and innovation, sustainable development, and digital government.
- Assist during conferences and meetings as well as in research, drafting and preparing analytical documents.
- Assist with information management and database population.

[https://ngoworks.co/United%20Nations/intern-economic-affairs/job/111857?utm\\_campaign=google\\_jobs\\_apply&utm\\_source=google\\_jobs\\_apply&utm\\_medium=organic](https://ngoworks.co/United%20Nations/intern-economic-affairs/job/111857?utm_campaign=google_jobs_apply&utm_source=google_jobs_apply&utm_medium=organic)