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**Local Internship Program Application: 20W**

Name:

Class Year:

Major:

Minors:

**APPLICATION**

**Instructions:**

* Please blitz your application as well as your resume to [Erika.Ogino.20@dartmouth.edu](mailto:Erika.Ogino.20@dartmouth.edu) and [Natalie.H.Garcia@dartmouth.edu](mailto:Natalie.H.Garcia@dartmouth.edu) in PDF format by Tuesday, February 25th @ 11:59pm
* The subject of your blitz should be the same as the title of this document: FirstName LastName - WIB LIP 20W APPLICATION
* Please note you DO NOT NEED TO INCLUDE your GPA on your resume
* After applications are reviewed, you will receive an email if you are chosen for an interview

Reach out to [Erika.Ogino.20@dartmouth.edu](mailto:Erika.Ogino.20@dartmouth.edu) and [Natalie.H.Garcia@dartmouth.edu](mailto:Natalie.H.Garcia@dartmouth.edu) with any questions!

**Internship Opportunities**

Please rank order the opportunities to which you are applying by your interest and delete the rest:

**\*\* Job descriptions linked** [**here**](https://docs.google.com/document/d/1g3h7OHLeYpqr7EL1SqUo--umbI6Xm-J31zZk4GmZZXw/edit?usp=sharing) **\*\***

Lou’s

Boloco

FreshAir

College Pulse

The J List

37 Central Clothiers

Still North Books & Bar

Umpleby’s Bakery and Cafe

**General Application Questions**

*Please respond to the following prompts.*

1. Describe your past involvement in WIB.
2. Pick one activity that you’ve done at Dartmouth or elsewhere. What skills have you taken away from that activity that you think are transferable to business?
3. How will you manage your time with this internship?

**Specific Opportunity Application Questions**

*Please respond to the following prompts. Delete the opportunities you are not applying for.*

**Lou’s:**

1. Why are you interested in an internship in marketing?
2. What previous experience do you have in marketing? If you don’t have any previous experience, what skills from other experiences do you have that you think would transfer well to a marketing internship?

**Boloco:**

1. Why are you interested in an internship in marketing?
2. What previous experience do you have in marketing? If you don’t have any previous experience, what skills from other experiences do you have that you think would transfer well to a marketing internship?

**FreshAir:**

1. Why are you interested in working for a startup?
2. What previous experience do you have with startups? If you don’t have any previous experience, what skills from other experiences do you have that you think would transfer well to an internship with a startup?

**College Pulse:**

1. Why are you interested in an internship in marketing?
2. What previous experience do you have in marketing? If you don’t have any previous experience, what skills from other experiences do you have that you think would transfer well to a marketing internship?

**The J List:**

1. Why are you interested in a marketing and communications internship?
2. What previous experience do you related to brand development? If you don’t have any previous experience, what skills from other experiences do you have that you think would transfer well to a marketing and communications internship?

**37 Central Clothiers:**

1. Why are you interested in a brand management internship?
2. What previous experience do you related to brand management? If you don’t have any previous experience, what skills from other experiences do you have that you think would transfer well to a brand management internship?

**Still North Books & Bar:**

1. What are some of your favorite social media accounts and why?
2. Why are you interested in a digital marketing internship?
3. Optional: If available, please provide examples of digital content you have created. This may include links ot social media accounts (if you are comfortable sharing), websites you have built, photos/graphics you’ve created, copy you’ve written, etc.

**Umpleby’s Bakery and Café**

1. Why are you interested in Umpleby’s?