

DARTMOUTH WOMEN IN BUSINESS

Winter 2022

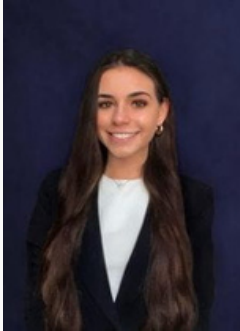


As WIB transitioned back to in person this Winter, we were able to host many exciting meetings, information sessions, mentorship opportunities, and speaker events throughout the term.

**The latest on
this month's
issue:**

- **New Executive Board**
- **Winter Meetings**
- **WIB Initiatives**
- **Alumni Spotlight**

Winter 2022 Executive Board



Tara Krumenacker ('22): Co-President

Major: Economics modified with Mathematics

Tara is a senior interested in healthcare investment banking. She has been involved in WIB since freshman spring and has previously served as Co-Corporate Relations Chair and Summer Co-President during 20X. During her junior winter, Tara interned at MTS Health Partners, a boutique investment bank, and last summer she worked in Morgan Stanley's Wealth Management Capital Markets group. After graduation, she will be joining JP Morgan's Investment Banking Division in the healthcare group. In addition to WIB, Tara conducts undergraduate research for the Economics department and serves as secretary of her sorority, Kappa Kappa Gamma.



Louisa Gao ('22): Co-President

Major: Mathematics and Economics

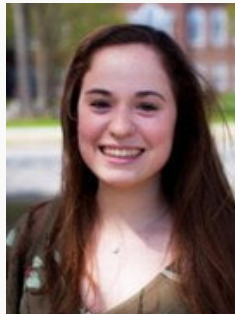
Louisa is a senior interested in investment banking. During sophomore summer, she interned at Atalaya Capital Management, which is an alternative investment advisory firm based in New York. This past summer, she interned with Nomura at their Investment Banking Division within Financial Sponsors Group. On campus, besides being the President of WIB, Louisa works as a TA for the Math and Economics departments and is involved in Sigma Delta sorority. She also conducts research with a professor at Tuck School of Business on international trade. Louisa will be joining Credit Suisse in their Leveraged Finance Origination and Restructuring Group after graduation.



Katie Reisman ('22): VP of Relations

Major: Economics and QSS

Katie is a senior interested in private equity. She has had past internships at a capital placement firm in NYC and a health tech start up. This upcoming summer, she will be a summer analyst at Bain Capital in their private equity branch. On campus, Katie is the women's club soccer team, is a part of Dartmouth Emergency Medical Services, and is involved in Alpha Phi sorority.



Nicole Schwartz ('22): VP of Partnerships

Major: QSS focused on Economics and Statistics

Nicole is a senior from the Boston area. She is interested in investment banking, sales & trading, and data analytics. This past winter, she worked in Product Development at Electric Insurance Company. Last summer, she worked in the Strategic Alliances Division of American Fidelity Assurance. Outside of WIB, Nicole is also a member of Smart Woman Securities, where she served as a Research Analyst on the Healthcare Research Team. In her free time, Nicole enjoys skiing and spending time with friends and family.



Annemarie Horn ('22): VP of Programming

Major: Engineering Sciences Modified with Econ

Annemarie is a senior interested in pursuing a career in finance. Previously, she interned at a risk management and insurance consulting firm in NYC specializing in real estate, as well as a nonprofit organization in NYC that fosters innovative partnerships to support the United Nations' missions. Annemarie tutors economics on campus and enjoys playing volleyball, skiing/snowboarding, and traveling in her free time.



Ellie Burke ('24): Alumni Relations Chair

Major: Government

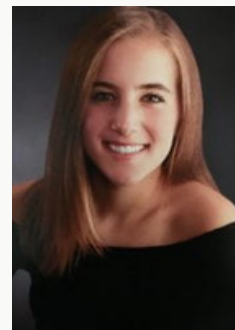
Ellie is a sophomore from Rye, NY interested in finance, consulting, and public policy. Besides her involvement in WIB, she is a member of the Dartmouth Varsity Squash Team, a member of the Dartmouth Women in Law and Politics Club, and a member of Kappa Kappa Gamma. During her freshman winter she completed a social media marketing internship at NEATGOODS LLC. Last summer she interned at an entertainment company called Reading International and studied at the London School of Economics. This upcoming Spring she will be a consulting intern at HawkPartners.



Jennifer Qian ('22): VP of Corporate Relations

Major: QSS focused on Economics

Jennifer is currently a senior from Chapel Hill, North Carolina. Last summer she was a consulting intern at Altman Solon. Her past internships include being a winter Extern at One Better Ventures VC, a summer consulting intern at Savvy Growth, Winter Growth Equity Analyst at Volition Capital. On-campus, she is involved with, Dartmouth Student Assembly, the Ultimate Frisbee team, Model United Nations, Kappa Kappa Gamma Sorority.



Julia Hamill ('23): Treasurer

Major: Religion and Economics

Julia is a '23 originally from Chicago. She is double majoring in Economics and Religion. Professional experiences include a private equity internship for Anchorwork, research for the Tuck School of Business, and a sophomore research scholarship for Dartmouth's Religion Department. This summer she will be working in New York City at Evercore in their Wealth Management division. Besides Women in Business, Julia is a part of The Dartmouth's Business Development Staff and a member of Alpha Phi. In her free time, you can find Julia running, watching The Bachelorette, doing the New York Times crossword, or spending time with friends.



Sarah Wen ('22): VP of Operations

Major: Economics/Linguistics Minor: French

Sarah is a senior interested in consulting. She has had past consulting internships at the University College London, at an educational startup in Texas, and remotely at a boutique IT consulting firm, one of whose clients is the Tuck School of Business. Last summer, Sarah interned at Boston Consulting Group and will be returning post-grad full time. On campus, Sarah is also Director of Sugarplum Dance Team, Executive Board of WISB, and Recruitment Chair of Kappa Kappa Gamma. In her free time, Sarah enjoys fitness, traveling, trying new foods, and dancing.



Amy Halder ('24): Co-Undergraduate Mentorship Chair

Major: Economics and Philosophy

Amy is a sophomore interested in investment banking and private equity. She is currently interning with Elm Lake, a private equity firm. This past summer, she interned at State Farm. In addition to WIB, Amy is the Chief Operating Officer of The Dartmouth. She is also involved in Smart Women Securities and her sorority, Alpha Phi.

Winter 2022 Executive Board



Lauren Lee ('24): Co-Associates Chair

Major: Neuroscience and Economics

Lauren is a sophomore from Los Angeles, California majoring in Neuroscience and Economics, with a minor in Art History. She is interested in consulting, particularly in subsections relating to the healthcare and fashion industries. Outside of WIB, Lauren is involved with research in the Neuroscience department, Dartmouth Consulting Group and her sorority, Alpha Phi.



Annie Burton ('24): Co-Associates Chair

Major: Economics and Environmental Studies

Annie is a sophomore interested in pursuing a career in finance, consulting, or sustainability entrepreneurship. This past summer she studied Managerial Accounting at the London School of Economics, and this winter she graduated the Tuck Business Bridge Program. On campus outside of WIB, Annie is the Vice President of Alumni relations for Consult Your Community Club, the Practice Captain of Club Lacrosse, and a member of Kappa Kappa Gamma Sorority.



Emily Gao ('24): Senior Campus Relations Chair

Major: Economics and Computer Science modified with Digital Art

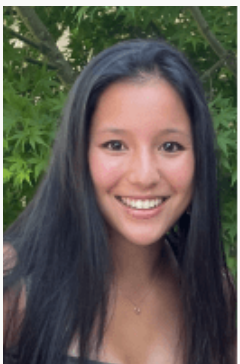
Emily Gao is a sophomore from San Diego, California and is super excited to be Senior Campus Relations Chair. She is interested in entrepreneurship, consulting, and finance, and also has a passion for the arts. She enjoys dancing and painting in her free time. Outside of WIB, she is involved with The Dartmouth Newspaper's advertising and finance team, Dartmouth's Social Impact Non-Profit Consulting Group, and Dartmouth's Sugarplum dance group.



Sydney Wu ('24): Public Relations Chair

Major: Economics and Environmental Studies

Sydney is a sophomore interested in impact investing, real estate, media/communications, and environmental law. She has completed a social media marketing intelligence internship with Facebook, participated in a summer program with boutique commercial real estate firm Ackman-Ziff, and also worked with the LA Times' Singapore office covering Southeast Asian news. Besides her involvement in WIB, she works for Dartmouth's Admissions Office as a Communications Intern, is involved in her sorority Sigma Delta, is a RA with the Department of Anthropology's Energy Justice Clinic, and is social media chair on the Women's Water Polo Team. In her free time, Sydney loves scuba diving, tennis, biking, traveling, and writing.



Megan Apfelberg ('25): Junior Campus Relations Chair

Major: Undecided, possibly Economics

Megan is a freshman from the Bay Area, California. She is interested in finance, human relations, and operations management. Outside of Women in Business, she is in Smart Woman Securities and enjoys volunteering through Hanover Community Kitchen. In her free time, she enjoys playing tennis, reading, baking, and running.



Leina Sato ('24): Co-Tuck Relations Chair

Major: Economics and Computer Science

Leina is a sophomore from Tokyo interested in consulting. She has interned at a consulting firm in Japan during her freshman summer. Outside of Women in Business, she is involved in TAMID as a Program Manager on the Tech Track and as a Consultant on the Management Track. She is also a part of the Dartmouth Chamber Orchestra. In her free time, she enjoys traveling, snowboarding, and spending time with friends.



Ivy Aiwei Zhang ('25): Co-Tuck Relations Chair

Major: Economics

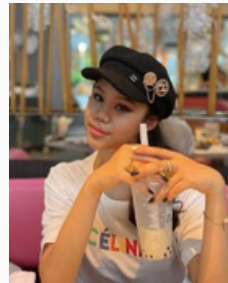
Ivy is a freshman interested in consulting, operations management and entrepreneurship. In high school, she co-founded two startups and a non-profit, and interned for the LaunchX Entrepreneurship Program in summer 2021. On campus, besides being the Co-Tuck Relations Chair for WIB, Ivy is involved with The Dartmouth Newspaper's advertising and finance team and works as a group tutor for Economics.



Eugene Park ('24): Co-Freshman Outreach Chair

Major: Politics, Philosophy, and Economics

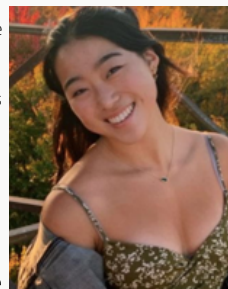
Eugene is a sophomore from Ridgewood, New Jersey interested in marketing as well as finance. She has been actively involved with WIB since freshman year as a member and associate, and she is excited to be a co-Freshman Outreach Chair. Outside of WIB, Eugene is a Member-at-Large for SPEC (Special Programs and Events Committee) and she is also involved with the Dartmouth KSA and her sorority Kappa Delta.



Vania Zhao ('25): Co-Freshman Outreach Chair

Major: Undecided, potentially Economics modified with CS

Vania is a freshman who is interested in social impact entrepreneurship and finance. During her gap year, she interned remotely at an early-stage and middle-market Investment Banking firm. She also worked on her NGO to preserve ethnic cultures through art and education in China, with past efforts focusing on a matriarchal community in Yunnan.



Megan Tao ('23): Co-Undergraduate Mentorship Chair

Major: Economics modified with Psychology

Megan is a junior interested in investment banking. Her sophomore year, she interned at a tech startup and finance startup. This upcoming summer, she will be working at Goldman Sachs in the Investment Banking Division. On campus, Megan is involved with club swim, Smart Women and Securities, Psychology research, and a member of Chi Delta. In her free time, she enjoys hiking, traveling, and trying new food places.

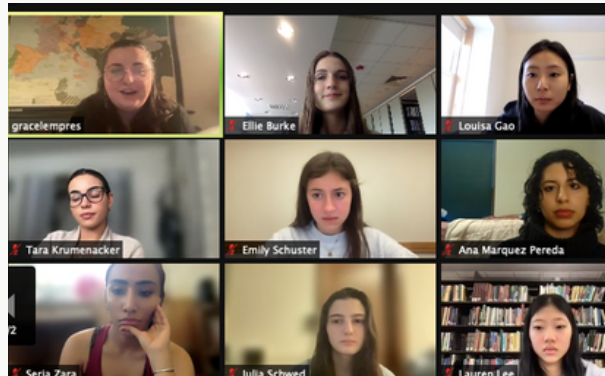


Zoe Hu ('25): Corporate Relations Chair

Major: Economics and Computer Science

Zoe Hu is from Shanghai, China, and is interested in investment banking, private equity, and quant trading. Besides WIB, she is also involved in Dartmouth Symphony Orchestra, Women in Science Project, and is working as a China Admissions Ambassador in the Admissions Office. During her gap year, she has done two internships in financial services based in Shanghai.

WINTER MEETING HIGHLIGHTS



WEEK 6: Guest Speaker

Morgan Flatley, Dartmouth class of 1996, spoke with WIB members over zoom about her experience as the Global Chief Marketing Officer at McDonald's. Morgan gave guidance on starting a career as a woman after Dartmouth and her path to marketing. She discussed some of the most successful marketing campaigns she has been a part of, such as McDonald's collaboration with Travis Scott. Morgan also explained to WIB members how a company like McDonald's approaches the creative process towards launching a new branding campaign.

WEEK 7: Fireside Chat

Grace Lampres, Dartmouth class of 2011, spoke with WIB members over zoom about her career path from starting at McKinsey after Dartmouth to going on to work for Amazon and Nordstrom before attending Harvard Business School. Grace currently works for an e-commerce start up in Berlin, so she discussed her experience working internationally. She explained how she used consulting as a stepping stone to help reach her long-term career goals. Grace also provided wisdom about the benefits of a liberal arts education in a business role after college.

WEEK 3: Consulting Case Workshop

Jennifer Qian and Sarah Wen, both '22s going on to pursue careers in consulting after Dartmouth, led a consulting case workshop. They provided insightful tips on how to succeed in a consulting interview. Jennifer and Sarah walked younger club members through an example consulting case study and explained the various consulting case frameworks. WIB members learned important skills for interviews and basic consulting knowledge through this workshop.

Other Winter Meetings



WEEK 8:
Elevator Pitch Workshop



WEEK 5:
IB Technical Skills Workshop



WEEK 7:
Excel Skills and Modeling Workshop

WIB INITIATIVES

WIB 22W Grants Overview

WIB Mini Grant

WIB Mini Grant provides financial assistance for smaller-scale expenditures related to job recruiting and career development. (Travel, professional attire, etc.)

Offered in amounts of \$100, \$250, and \$500

The Mini Grant is open to all WIB members. Continuous, rolling applications is open. Grants are given out starting Week 4.



WIB Internship Support Grant

WIB Internship Support Grant provides financial assistance for internship opportunities that enable WIB members to gain exposure and work experience in business.

Up to \$3,000 depending on the format of the internship and a detailed budget provided by the applicant

The Internship Support Grant is open for WIB members who have secured internships for 22S. Application will close at the end of Week 5.

The **WIB Mini Grant** is meant to provide financial assistance for smaller scale expenditures related to job recruiting and career development. Such expenditures may include travel, food, accommodations, or business professional attire, among other expenses

The **WIB Internship Support Grant** provides up to \$3,000 in financial assistance for internship opportunities that enable WIB members to gain exposure and work experience in business.

Updates

WIB is excited to introduce the Mini Grant and Internship Support Grant! WIB launched this initiative this Winter to financially support young women interested in business opportunities.



professional headshots

This term, WIB was able to offer free professional headshots to all members. Members could use these photos to build their LinkedIn profiles and business professionalism.

WIB continued to offer the Mentorship and Associates Program, which respectively include pairing younger members with senior mentors and holding virtual resume and cover letter reviews, social events, and exclusive networking opportunities for Associates.

By continuing our partnership with the Magnuson Center for Entrepreneurship and with Dartmouth alumni, WIB hopes to expand upon the opportunities available to members and increase our presence not only in the Dartmouth community but in the business world globally.

WIB Alumni Interview with Jisu Song

Jisu Song ('18) graduated from Dartmouth and began her career as an Associate Consultant at Kaiser Associates, a boutique strategy and consulting firm. She pivoted into tech and joined the strategy and operations team at Uber. Jisu is currently a member of the product team at Cruise, a self-driving car company. We were able to speak with her about her career path and time at Dartmouth.

What has been your career path after Dartmouth that led you to end up working at Cruise?

I knew I wanted to be in the business world but I didn't know necessarily what kind of path I wanted to take, so I went straight into consulting like a lot of people do after Dartmouth. Consulting was really helpful in giving me exposure to a lot of different industries as well as teaching me about the meaning of certain business terms and the kinds of problems companies are actually facing. Consulting provided a good intro to the business world for me, but after a little over a year I made my transition into the tech world by moving to Uber. I always knew I wanted to be in tech but I wasn't a coder, and I didn't think I could be an engineer, so I joined the business side of tech on the strategy and operations team at Uber. During Covid, Uber laid off 20,000 people and I was one of those people who got laid off. Then after a brief break, I found myself at Cruise, which is a self-driving car company. I joined doing a similar role to what I did at Uber in strategy operations and business analytics. Two weeks ago, I switched over to the product team and now I am working more in the intersection between technology and business. I get more of an exposure to technology, and it has been great so far.

How did your consulting experience impact your future roles in tech?

My consulting experience gave me a lot of the problem-solving frameworks that are important in operations. Case studies help you think about structuring a problem and what to look through using current state analysis. It also gave me a lot of insight into a solution-oriented approach. Consulting taught me a lot of ways to go about solving a business problem through using different strategies. This comes up a lot on our different projects because sometimes it will be money related, people related, or tech related, but there is always a framework that you follow that consulting sets you up for. You can look back and say this is a classic problem and think back to your cases to find a solution.

What advice would you have for future women interested in going into a business profession coming from a liberal arts school like Dartmouth?

I have two pieces of advice: One is networking and two is learn about data. If you want to work in the business world or even in consulting you are always going to be asked in interviews a question about a time when you used data to solve a problem or analyzed a set of data to make a recommendation to someone. You should be able to give really clear examples of projects or situations you worked with data if you want a role in business. Take a class on data or teach yourself data whether that is analysis in excel, learning sequel, or some kind of programming language since that will bring you a lot of experience. Second, I think Dartmouth has such a strong alumni network, and I don't think I could have gotten any of the jobs that I have so far in my career without help from Dartmouth alums. Go on LinkedIn. I have messaged maybe 70+ alums asking people to chat about their experience at different places and almost all of the time they are pretty responsive with a yes. Really take advantage of the network that Dartmouth provides since it is one of the most unique things about our school.

What were some of your favorite Dartmouth classes?

I enjoyed everything with Professor Daryl Press. I took nuclear weapons with him and for my senior seminar I did military strategy and warfare. My senior seminar was not something I would ever venture to do, but I thought it was a really cool topic and ended up learning a lot. When people ask me during interviews about something they might not know about me, I always bring that up. I would advise current students to venture outside of their normal comfort zones and take random classes. I also took multiple linguistics classes since it was always something that I had been interested in but never really knew that there was an area of study for that. I would also recommend a class on liberalism that Professor Muirhead taught which explains how that theory first emerged and dives deep into a lot of old texts such as the Hamilton letters and the Declaration of Independence.

Get Involved with the Alumni Program

We have introduced an alumni tier system! There are three alumni tiers, so you can decide which works best.

Tier One: Minimal Commitment

- Involvement in the Alumni database & open to being contacted by Dartmouth WIB Members Join WIB Alumnae Facebook & LinkedIn Group

Tier Two: Recruiting Advisors

- Offer tips to current WIB members looking to enter a particular industry Contribute to the WIB Alumni Newsletter by providing information

Tier Two: Recruiting Advisors

- Provide resume tips and mock interviews Serve as mentors to WIB students looking to get into a certain industry Speak at WIB Meetings virtually as an Alumni Speaker

If you are interested in joining a WIB Alumni Tier, please find the registration link on the "Alumnae" tab located on the WIB homepage or email us at women.in.business@dartmouth.edu to become more involved.

Stay in Touch



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